



Commercial Hospitality and Institutions Programming Change Request Instructions

Hospitality and Institutions: DIRECTV® programming that is provided to hotel, motel, dormitory or assisted living type facilities with multiple subscriber units. To subscribe, please complete the following:

- 1 Read the enclosed materials, review subscriber unit definitions, and then notate the programming you wish to add or delete. When adding or deleting add-on channels or packages to a package you already subscribe to, write “existing package” in the package field and the price per unit.
- 2 Install and test all receivers using the DIRECTV installation test channels (100 and 493). Make sure that the following installation steps have been completed:
 - A DIRECTV dish antenna must be installed and connected to all receivers and the dish positioned properly.
 - All DIRECTV® System access cards must be seated in their assigned receivers for the appropriate service.
 - For Legacy Headend Systems, a dedicated receiver (IRD) is required for each channel selected, as indicated on the Equipment Information Form.

3 Forward the completed paperwork to DIRECTV:

- Commercial Hospitality and Institutions Programming Change Request Forms (Page 8-9)

Hotel	Hotel, Motel, Resort and Inn, etc.	Total number of guest rooms
Health Care	Hospital, Nursing Home, Assisted Living, Long Term Care Facility, Medical Clinics and Dialysis Clinics	Total number of televisions on premises in patient rooms
Dormitory	College, University, Convent or other dormitory housing setting	Total number of cable drops connected to DIRECTV® System network
Recreation	Marinas, Mobile Home Parks, Camp Grounds, and RV Parks	Total number of cable drops connected to DIRECTV® System network
Prison	Prisons and Correctional Facilities	Total number of cable drops connected to DIRECTV® System network

**Send to: Email: CommercialContracts@att.com
FAX: 1-800-933-4631**

NOTE: DIRECTV will verify that all required paperwork is accurate and complete. Once complete paperwork is received, your account will be updated within 24 hours. If you have any questions, please call us at 1-800-388-2505.

Hospitality & Institutions Rate Card

PROGRAMMING SUBJECT TO CHANGE

EFFECTIVE 1.19.20

Access to DIRECTV® HD programming requires a DIRECTV® HD Receiver, HD television equipment and an HD Access fee of \$1.35 per room per month. HD Access fee is required in order to receive ANY HD channel within any package.

PURCHASING GUIDELINES: All rates are per subscriber unit* per month with a minimum of \$25 per property per month in programming services** New properties with fewer than 20 units will be charged a small property fee of \$25.99 per month. The small property fee will not be counted towards the \$25 programming minimum. Charges must be based on 100% of the subscriber units at all times. The property does not have to display all feeds or channels in a package. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

BASE PACKAGES

FAMILY™ Base Package

- Get over 55 channels with over 15 in HD to fit many of your programming needs. This package includes popular channels such as Disney, Food Network, HLN and The Weather Channel.

**\$2.99/room
PER MONTH**

AccuWeather HD
Aqui²
AUDIENCE® HD
BabyTV
BabyFirst TV™¹
Bloomberg TV HD
Boomerang
BYUtv
CANAL ONCE²
Celebrity Shopping Network
C-SPAN
C-SPAN2
CTN
Daystar
Discovery Family Channel HD
Disney Channel (East) HD
Disney Channel (West)
Disney XD HD

DIY Network HD
Enlace²
ESNE²
EWTN
FETV
Food Network HD
Free Speech TV¹
GEB America¹
GEM Shopping Network
GOD TV¹
Hallmark Channel HD
HGTV HD
Hillsong Channel
HITN TV²
HLN HD
Hope Channel¹
HSN HD
HSN2

IMPACT¹
INSP HD
Investigation Discovery HD
JBS¹
Jewelry Television
Jewish Life Television¹
Link TV
Love World USA
MAVTV HD
NASA TV¹
National Geographic HD
Nick Jr. HD
Nickelodeon/Nick at Nite (East) HD
Nickelodeon/Nick at Nite (West)
Nicktoons
NRB
Pursuit Channel
QVC HD

QVC2
RFD-TV HD
Russia Today
Science HD
Shop LC
ShopHQ
Son Life Broadcasting Network
TCT Network
TeenNick
Trinity Broadcasting Network (TBN) HD
Universal Kids HD
UP
Uplift¹
The Weather Channel HD
The Word Network
World Harvest Television (WHT)

SELECT™ Base Package

- Includes over 95 channels with over 55 in HD. A great value package with a mix of news and entertainment.

**\$6.25/room
PER MONTH**

A&E HD
AccuWeather HD
AMC HD
Animal Planet HD
Aqui²
AUDIENCE® HD
AXS TV HD (HD only)¹
BabyFirst TV™¹
BBC America HD
BET HD
BET West HD (HD only)¹
Bloomberg TV HD
Boomerang
Bravo HD
BYUtv
CANAL ONCE²
Cartoon Network (East) HD
Cartoon Network (West)
Celebrity Shopping Network
CMT HD
CNBC HD
CNN HD
Comedy Central HD
Comedy Central West HD (HD only)¹
C-SPAN
C-SPAN2
CTN
Daystar
Discovery HD

Disney Channel (East) HD
Disney Channel (West)
Disney Junior HD
Disney XD HD
E! HD
Enlace²
ESNE²
EWTN
FETV
Food Network HD
FOX Business Network HD
FOX News Channel HD
Free Speech TV¹
Freeform HD
FX HD
FXX HD
Galavisión HD
GEB America¹
GEM Shopping Network
GOD TV¹
Hallmark Channel HD
Hallmark Movies & Mysteries HD (HD only)¹
HGTV HD
Hillsong Channel
HISTORY HD
HITN TV²
HLN HD
Hope Channel¹
HSN HD

HSN2
IMPACT¹
INSP HD
Investigation Discovery HD
ION Television (East) HD
ION Television (West)
JBS¹
Jewelry Television
Jewish Life Television¹
Lifetime HD
Link TV
Love World USA
MAVTV HD
MotorTrend (HD only)¹
MSNBC HD
MTV HD
MTV West HD (HD only)¹
MTV2 HD
NASA TV¹
National Geographic HD
Nickelodeon/Nick at Nite (East) HD
Nickelodeon/Nick at Nite (West)
Nick Jr. HD
NRB
OAN HD
Ovation HD
Paramount Network HD
Pursuit Channel
QVC HD

QVC2
ReelzChannel HD
RFD-TV HD
Russia Today
Shop LC
ShopHQ
Son Life Broadcasting Network (HD only)¹
Syfy HD
TBS HD
TBS West HD (HD only)¹
TCM HD
TCT Network
TeenNick
TLC HD
TNT HD
TNT West HD (HD only)¹
Trinity Broadcasting Network (TBN) HD
truTV HD
TV Land HD
Univision (East) HD
Uplift¹
USA Network HD
VH1 HD
Viceland HD
WE tv HD
The Word Network
World Harvest Television (WHT)

*Subscriber units are defined as follows: Hotel/Motel: total number of available rooms; Hospital: total number of televisions in patients' rooms on premises; Dormitory, Office Building, All Others: total number of cable drops connected to delivery system.

**\$25 per property per month minimum not required for activation of local channels.

¹This channel requires HD equipment and Advanced Receiver-HD. Please call 1-800-531-5000 for more information. ²This channel requires a DIRECTV Multi-Satellite System. Please call 1-800-531-5000 for more information.

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Hospitality & Institutions Rate Card (cont'd)

PROGRAMMING SUBJECT TO CHANGE

EFFECTIVE 1.19.20

ENTERTAINMENT Base Package

- Package features over 100 channels and includes popular sports programming such as ESPN, ESPNEWS, ESPN2 and ESPNU. Plus, over 60 channels in crystal-clear HD.

\$7.29/room
PER MONTH

A&E HD	CTN	GEM Shopping Network	MSNBC HD	TBS West HD (HD only) ¹
AccuWeather HD	Daystar	GOD TV ¹	MTV HD	TCM HD
AMC HD	Discovery HD	Hallmark Channel HD	MTV West HD (HD only) ¹	TCT Network
Animal Planet HD	Disney Channel (East) HD	Hallmark Movies & Mysteries HD (HD only) ¹	MTV2 HD	TeenNick
Aqui ²	Disney Channel (West)	HGTV HD	NASA TV ¹	TLC HD
AUDIENCE [®] HD	Disney Junior HD	Hillsong Channel	National Geographic HD	TNT HD
AXS TV HD (HD only) ¹	Disney XD HD	HISTORY HD	NBC Sports Network HD	TNT West HD (HD only) ¹
BabyFirst TV TM	E! HD	HITN TV ²	Newsmax	Trinity Broadcasting Network (TBN) HD
BBC America HD	Enlace ²	HLN HD	Nick Jr. HD	truTV HD
BET HD	ESNE ²	Hope Channel ¹	Nickelodeon/Nick at Nite (East) HD	TV Land HD
BET West HD (HD only) ¹	ESPN HD	HSN HD	Nickelodeon/Nick at Nite (West)	Univision (East) HD
Bloomberg TV HD	ESPN2 HD	HSN2	NRB	Uplift ¹
Boomerang	ESPNEWS HD	IMPACT ¹	OAN HD	USA Network HD
Bravo HD	ESPNU HD	INSP HD	Ovation HD	VH1 HD
BYUtv	FETV	ION Television (East) HD	Paramount Network HD	Viceland HD
CANAL ONCE ²	Food Network HD	ION Television (West)	Pursuit Channel	WE tv HD
Cartoon Network (East) HD	FOX Business Network HD	Investigation Discovery HD	QVC HD	The Word Network
Cartoon Network (West)	FOX News Channel HD	JBS ¹	QVC2	World Harvest Television (WHT)
Celebrity Shopping Network	FOX Sports 1 HD	Jewelry Television	ReelzChannel HD	
CMT HD	Free Speech TV ¹	Jewish Life Television ¹	RFD-TV HD	
CNBC HD	Freeform HD	Lifetime HD	Russia Today	
CNN HD	FX HD	Link TV	Shop LC	
Comedy Central HD	FXX HD	Love World USA	ShopHQ	
Comedy Central West HD (HD only) ¹	Galavisión HD	MAVTV HD	Son Life Broadcasting Network (HD only) ¹	
C-SPAN	GEB America ¹	MotorTrend (HD only) ¹	Syfy HD	
C-SPAN2			TBS HD	

Plus, Big Ten Network a la carte at no additional cost with ENTERTAINMENT Package.

XTRA Base Package

- Premium package with over 155 channels and over 105 in HD. Includes comprehensive sports programming, such as CBS Sports Network, ESPN channels, FOX Sports, Golf Channel, MLB Network, NBA TV, NBC Sports Network, NFL Network, NHL Network and In-Market RSN(s), where available.

\$12.74/room
PER MONTH

A&E HD	C-SPAN2	Galavisión HD	MTV West HD (HD only) ¹	Sportsman Channel
ACC Network HD	CTN	GEB America ¹	MTV2 HD	SundanceTV HD
AccuWeather HD	Daystar	GEM Shopping Network	MTV Classic	Syfy HD
AMC HD	Destination America HD	GOD TV ¹	NASA TV ¹	TBS HD
American Heroes Channel HD	DIRECTV HD SPORTSMIX [®]	Golf Channel HD	Nat Geo WILD HD	TBS West HD (HD only) ¹
Animal Planet HD	HD (HD only) ¹	Great American Country (GAC) HD	National Geographic HD	TCM HD
Aqui ²	Discovery HD	GSN HD	NBA TV HD	TCT Network
ASPIRE HD (HD only) ¹	Discovery Family Channel HD	Hallmark Channel HD	NBC Sports Network HD	TeenNick
AUDIENCE [®] HD	Discovery Life	HGTV HD	Newsmax	Tennis Channel HD
AWE HD	Disney Channel (East) HD	Hillsong Channel	NFL Network HD	TLC HD
AXS TV HD (HD only) ¹	Disney Channel (West)	HISTORY HD	NHL Network HD	TNT HD
BabyFirst TV TM	Disney Junior HD	HITN TV ²	Nick Jr. HD	TNT West HD (HD only) ¹
BBC America HD	Disney XD HD	HLN HD	Nickelodeon/Nick at Nite (East) HD	Travel Channel HD
BBC World News HD	DIY Network HD	Hope Channel ¹	Nickelodeon/Nick at Nite (West)	Trinity Broadcasting Network (TBN) HD
BET HD	E! HD	HSN HD	Nicktoons	truTV HD
BET Her	Enlace ²	HSN2	NRB	TV Land HD
BET West HD (HD only) ¹	ESNE ²	IFC HD	OAN HD	TV One HD
Bloomberg TV HD	ESPN HD	IMPACT ¹	Olympic Channel HD	TVG
Boomerang	ESPN2 HD	INSP HD	Ovation HD	UniMás HD ²
Bravo HD	ESPNEWS HD	Investigation Discovery HD	OWN (Oprah Winfrey Network) HD	Universal Kids HD
BTN HD	ESPNU HD	ION Television (East) HD	Oxygen HD	UNIVERSO HD ²
BYUtv	EWTN	ION Television (West)	Paramount Network HD	Univision (East) HD
CANAL ONCE ²	FM HD	JBS ¹	POP HD	UP
Cartoon Network (East) HD	Food Network HD	Jewelry Television	Pursuit Channel	Uplift ¹
Cartoon Network (West)	FOX Business Network HD	Jewish Life Television ¹	QVC HD	USA Network HD
CBS Sports Network HD	FOX News Channel HD	Justice Central HD (HD only) ¹	QVC2	VH1 HD
Celebrity Shopping Network	FOX Sports 1 HD	Lifetime HD	ReelzChannel HD	Viceland HD
CMT HD	FOX Sports 2 HD	Link TV	Revolt HD (HD only) ¹	WE tv HD
CNBC HD	Free Speech TV ¹	LMN HD	RFD-TV HD	The Weather Channel HD
CNBC World	Freeform HD	Logo	Russia Today	WGN America HD
CNN HD	Fuse HD	Love World USA	Science HD	The Word Network
Comedy Central HD	Fusion HD (HD only) ¹	MAVTV HD	SEC Network HD	World Harvest Television (WHT)
Comedy Central West HD (HD only) ¹	FX HD	MLB Network HD	Shop LC	
Comedy TV HD (HD only) ¹	FX Movie Channel HD	MotorTrend (HD only) ¹	ShopHQ	
Cooking Channel HD	FXX HD	MSNBC HD	Son Life Broadcasting Network (HD only) ¹	
C-SPAN	fyi, HD	MTV HD	Spectrum SportsNet HD ³	

PLUS In-Market Regional Sports Networks HD, where available.

EFFECTIVE 1.19.20

ADD-ON PACKAGES

ENTERTAINMENT Bridge Pack^{HD †}

CNBC World	ION Television (West)	POP HD	The Weather Channel HD
GSN HD	LMN HD	Travel Channel HD	
ION Television (East) HD	Newsmax	UP	

\$0.37/room
PER MONTH

FAMILY EXTRA Pack^{HD ††}

■ A collection of television's most popular channels that will appeal to every age and interest.

A&E HD	CNN HD	Hallmark Movies & Mysteries HD (HD only)	TLC HD
AMC HD	Comedy Central HD	HISTORY HD	TNT HD
American Heroes Channel HD	Destination America HD	Lifetime HD	Travel Channel HD
Animal Planet HD	Discovery HD	LMN HD	TV Land HD
Bravo HD	FOX News Channel HD	MTV HD	USA Network HD
Cartoon Network (East) HD	Freeform HD	Oxygen HD	Viceland HD
Cartoon Network (West)	fyi, HD	Syfy HD	WE tv HD
CNBC HD	GSN HD	TBS HD	

\$2.19/room
PER MONTH

SPORTS Package^{HD ††}

■ A special group of popular sports channels, all in HD.

CBS Sports Network HD	Golf Channel HD	NBC Sports Network HD	NFL Network HD
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\$0.90/room
PER MONTH

Premier Sports Pack^{HD ††}

MLB Network HD	NBC Sports Network HD	NHL Network HD	Sportsman Channel
NBA TV HD	NFL Network HD	Outdoor Channel HD	TVG

\$0.89/room
PER MONTH

HD Business Package^{HD ††}

■ Enhance your HD experience with a special group of HD-only channels.

Cheddar HD	Hallmark Drama HD	HDNet Movies	MTV Live HD	Smithsonian HD
Crime & Investigation HD	Hallmark Movies & Mysteries HD	MGM HD	ShortsTV HD	Sony Movie Channel HD

\$0.50/room
PER MONTH

Family Favorites Package^{HD ††}

■ A mix of entertainment for the whole family.

AMC HD	Discovery HD	Investigation Discovery HD
American Heroes Channel HD	Discovery Family Channel HD	MotorTrend (HD only)
Animal Planet HD	Discovery Life	OWN (Oprah Winfrey Network) HD
Destination America HD	Freeform HD	TLC HD

\$0.89/room
PER MONTH

Great Entertainment Package^{HD ††}

■ A collection of great channels that appeal to all ages.

Comedy Central HD	MTV HD	Nickelodeon/Nick at Nite (East) HD	VH1 HD
Lifetime HD	MTV2 HD	Nickelodeon/Nick at Nite (West)	

\$0.55/room
PER MONTH

Facts & Fantasy Package^{HD ††}

■ A world of science fiction fused with reality.

E! HD	Syfy HD	truTV HD
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\$0.30/room
PER MONTH

Business Networks Package^{HD ††}

■ A group of essential business networks featuring up-to-the-minute news.

Bloomberg TV HD	FOX Business Network HD	FOX News Channel HD	MSNBC HD
CNBC HD			

\$0.58/room
PER MONTH

Adventure Package^{HD ††}

■ Embark on a round-the-world expedition without leaving your room.

Cooking Channel HD	Nat Geo WILD HD	National Geographic HD	Outdoor Channel HD
DIY Network HD			

\$0.58/room
PER MONTH

Music Extra Package^{HD ††}

■ Great entertainment channels featuring programming for music lovers of all ages.

CMT HD	Fuse HD	Great American Country (GAC) HD	Paramount Network HD
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\$0.40/room
PER MONTH

Education Package^{HD ††}

■ A special group of popular educational channels.

fyi, HD	HISTORY HD	Science HD	Viceland HD
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\$0.10/room
PER MONTH

Local Channels^{HD ††}

■ Includes all local channels available in your market.

\$0.90/room
PER MONTH

Hospitality & Institutions Rate Card (cont'd)

PROGRAMMING SUBJECT TO CHANGE

EFFECTIVE 1/19/20

QUALIFYING PREMIUM SERVICES

HBO® and Cinemax® Package^{HD} ■ Up to 19 channels with HD Access.

5StarMAX HD (HD only) ¹	HBO Comedy HD (HD only) ¹	HBO Signature East HD	MoreMAX HD
ActionMAX HD (HD only) ¹	HBO East HD	HBO West HD	MovieMAX HD (HD only) ¹
Cinemax HD	HBO Family East HD	HBO Zone HD (HD only) ¹	ThrillerMAX HD (HD only) ¹
Cinemax East HD	HBO Family West	HBO2 East HD	SundanceTV HD
Cinemax West HD	HBO Latino HD ²	HBO2 West HD	

\$2.75/room
PER MONTH

HBO® Package^{HD} ■ Up to 11 channels with HD Access.

HBO East HD	HBO2 West HD	HBO Family West	HBO Zone HD (HD only) ¹
HBO West HD	HBO Comedy HD (HD only) ¹	HBO Latino HD ²	SundanceTV HD
HBO2 East HD	HBO Family East HD	HBO Signature East HD	

\$2.75/room
PER MONTH

SHOWTIME® Hospitality Offer^o ■ Up to 13 channels with HD Access.
Available as a 2nd Premium for 99¢ per mo. per unit

SHOWTIME EAST HD	SHOWTIME EXTREME HD	THE MOVIE CHANNEL™ EAST HD	FLIX®
SHOWTIME WEST HD	SHOWTIME BEYOND HD (HD only) ¹	THE MOVIE CHANNEL™ WEST HD	SundanceTV HD
SHOWTIME 2 HD	SHOWTIME NEXT HD (HD only) ¹	THE MOVIE CHANNEL™ XTRA HD (HD only) ¹	
SHOWTIME SHOWCASE HD	SHOWTIME WOMEN HD (HD only) ¹		

\$0.99/room
PER MONTH

SHOWTIME® Institutions Offer^{*} ■ Up to 13 channels with HD Access.
Available as a Premium for 99¢ per mo. per unit

SHOWTIME EAST HD	SHOWTIME EXTREME HD	THE MOVIE CHANNEL™ EAST HD	FLIX®
SHOWTIME WEST HD	SHOWTIME BEYOND HD (HD only) ¹	THE MOVIE CHANNEL™ WEST HD	SundanceTV HD
SHOWTIME 2 HD	SHOWTIME NEXT HD (HD only) ¹	THE MOVIE CHANNEL™ XTRA HD (HD only) ¹	
SHOWTIME SHOWCASE HD	SHOWTIME WOMEN HD (HD only) ¹		

\$0.99/room
PER MONTH

SHOWTIME® Package ■ Up to 13 channels with HD Access.

SHOWTIME EAST HD	SHOWTIME EXTREME HD	THE MOVIE CHANNEL™ EAST HD	FLIX®
SHOWTIME WEST HD	SHOWTIME BEYOND HD (HD only) ¹	THE MOVIE CHANNEL™ WEST HD	SundanceTV HD
SHOWTIME 2 HD	SHOWTIME NEXT HD (HD only) ¹	THE MOVIE CHANNEL™ XTRA HD (HD only) ¹	
SHOWTIME SHOWCASE HD	SHOWTIME WOMEN HD (HD only) ¹		

\$2.50/room
PER MONTH

STARZ® ENCORE Super Pack^{HD} ■ Up to 16 channels with HD Access.^{††}

STARZ ENCORE HD	STARZ ENCORE Classic	STARZ East HD	STARZ Edge HD ¹
STARZ ENCORE West	STARZ ENCORE Family	STARZ West HD	STARZ In Black HD ¹
STARZ ENCORE Action HD	STARZ ENCORE Suspense	STARZ Cinema HD (HD only) ¹	STARZ Kids & Family HD (HD only) ¹
STARZ ENCORE Black	STARZ ENCORE Westerns	STARZ Comedy HD (HD only) ¹	SundanceTV HD

\$1.75/room
PER MONTH

STARZ ENCORE + 6 themes	\$1.95/room PER MONTH
STARZ ENCORE + 3 themes	\$1.35/room PER MONTH
STARZ ENCORE + 1 theme	\$0.95/room PER MONTH
STARZ ENCORE	\$0.75/room PER MONTH

STARZ ENCORE theme channels: Action, Black, Classic, Family, Suspense and Westerns. Requires subscription to FAMILY, SELECT, ENTERTAINMENT or XTRA base package.

¹ This channel requires HD equipment and Advanced Receiver-HD. Please call 1-800-531-5000 for more information. ² This channel requires a DIRECTV Multi-Satellite System. Please call 1-800-531-5000 for more information. ^{††} Requires subscription to FAMILY, SELECT, ENTERTAINMENT or XTRA base package.

ADD-ON PROGRAMMING^{††}

COST PER ROOM
PER MONTH

ADD-ON PROGRAMMING^{††}

COST PER ROOM
PER MONTH

A&E HD, HISTORY HD, OWN (Oprah Winfrey Network) HD	\$0.35
ACC Network HD	\$1.55
BBC America HD	\$0.20
BET HD, GSN HD	\$0.15
Bravo HD, IFC HD, WE tv HD	\$0.35
BTN HD	\$0.25
C-SPAN and C-SPAN2	\$0.08
CBS Sports Network HD	\$0.15
Disney Channel (East) HD, Disney Channel (West), Disney XD HD	\$0.75
EPIX, EPIX 2, EPIX Hits	\$0.99
ESPN Deportes HD	\$0.35
FOX Soccer Plus HD	\$0.20
FOX Sports 1 HD	\$0.30
FOX Sports 2 HD	\$0.20
FX HD and FXX HD	\$0.30
FX Movie Channel HD	\$1.00
Golf Channel HD	\$0.27
GoITV	\$0.20
HGTV HD, Food Network HD, Travel Channel HD	\$0.15

Logo	\$0.15
Longhorn Network HD	\$0.99
MLB Network HD	\$0.40
NBA TV HD	\$0.35
NBC Sports Network HD	\$0.40
NFL Network HD	\$0.45
NHL Network HD	\$0.25
Nicktoons, Nick Jr. HD, TeenNick and Universal Kids HD	\$0.30
Oxygen HD	\$0.15
SEC Network HD	\$1.55
Sportsman Channel	\$0.15
SundanceTV HD	\$0.35
TCM HD	\$0.55
Tennis Channel HD	\$0.25
TV Land HD, LMN HD and Hallmark Channel HD	\$0.35
TVG	\$0.15
WGN America HD	\$0.22



2020 NFL SUNDAY TICKET

Available to new and existing customers of all platform technologies.
Offer ends 1/3/21.

\$396 flat fee
for 1-200 rooms
\$549 flat fee
for 201+ rooms

^{††} Requires subscription to FAMILY, SELECT, ENTERTAINMENT or XTRA base package. ^{*} **SHOWTIME HOSPITALITY OFFER:** The SHOWTIME programming offer (\$0.99/room/mo.) is available only as a 2nd Premium add-on. Offer available to qualifying new or existing Hospitality accounts with a 3-, 5- or 7-year programming agreement and must not have received SHOWTIME programming from DIRECTV or any other distributor during the 24 months prior to activation. Offer is available for accounts activated on or before 12/31/20. After the applicable promotional period (3, 5 or 7 years) ends, then-prevailing rate for SHOWTIME applies unless canceled or changed by customer prior to end of the promotional period. Offer may not be combined with any other SHOWTIME offer. ^o **SHOWTIME INSTITUTIONS OFFER:** The SHOWTIME programming offer (\$0.99/room/mo.) is available as a Premium add-on. Offer available to qualifying new or existing Institution and university accounts with a 3-, 5- or 7-year programming agreement and must not have received SHOWTIME programming from DIRECTV or any other distributor during the 6 months prior to activation. Offer is available for accounts activated on or before 12/31/20. After the applicable promotional period (3, 5 or 7 years) ends, then-prevailing rate for SHOWTIME applies unless canceled or changed by customer prior to end of the promotional period. Offer may not be combined with any other SHOWTIME offer. SHOWTIME, THE MOVIE CHANNEL, FLIX and related marks are trademarks of Showtime Networks, Inc., a CBS company. **2020 NFL SUNDAY TICKET PRICING:** 2020 NFL SUNDAY TICKET is available to new and existing Hospitality and Institutions customers for \$396 for properties with up to 200 rooms, and \$549 for properties with 201+ rooms, who subscribe to FAMILY Package (\$2.99/room/mo.) or above with a 3-, 5- or 7-year programming agreement. Other conditions apply. **Subscription will automatically continue each season at a special renewal rate unless customer calls to cancel prior to start of season. Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fees cannot be refunded.** Commercial locations require an appropriate licensee agreement. Offer excludes University accounts. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. ©2020 AT&T Intellectual Property. All Rights Reserved. AT&T, Globe logo, DIRECTV, and all other DIRECTV marks included herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks are the property of their respective owners.

Hospitality & Institutions Rate Card (cont'd)

PROGRAMMING SUBJECT TO CHANGE

EFFECTIVE 1.19.20

ADD-ON PROGRAMMING

Music Choice^{®+++}

- No DJ interruptions. Kickin' Country. Smooth Soul. Rock 'n' Roll. Latin Rhythms. With a wide array of genres, there's a beat for every business with Music Choice. Requires DIRECTV Multi-Satellite System.

\$0.30/room
PER MONTH

'60s Movement	Classic Rock	Indie	Movie Scores	Romances
'70s	Classical Masterpieces	Irish Favorites	Musica Urbana	Singers & Swing
'80s	Coffee Shop Cuts	Italian Favorites	Nature Sounds	Smooth Jazz
'80s Rock	Contemporary Christian	Jazz	New Age	Soft Rock
'90s	Contemporary Instrumentals	Jazz Vocal Hits	New Wave	Sounds of the Seasons
Adult Alternative	Country Hits	Jazz Vocal Standards	Party Favorites	Soundscapes
Alternative	Dance/EDM	K-Pop	Pop & Country	Symphony
Americana	Easy Listening	Kidz Only!	Pop Hits	Taste of Italy
Big Band	Filipino	Latin Jazz	Pop Latino	Teen Beats
Bluegrass	Folk	Light Classical	R&B Classics	Throwback Jamz
Blues	Funk	Lounge	R&B Soul	Today's Country
Brazilian Pop	Gospel	Love Songs	Rap	Toddler Tunes
Broadway	Gospel Hallelujah	Mainstream Rap	Reggae	Tropicales
Classic Alternative	Hard Rock	Malt Shop Favorites	Retro Workout	Vietnamese
Classic Christmas	Hip-Hop and R&B	Max	Rock	Workout
Classic Country	Hit List	Metal	Rock Hits	Y2K
Classic Dance	Honky Tonk	Mexicana	Rock Latino	

REGIONAL SPORTS NETWORKS⁺⁺⁺ (ZIP code confirmation required)

COST PER ROOM
PER MONTH

Altitude Sports HD	\$0.99
AT&T SportsNet Southwest HD	\$0.99
CBS Sports Network HD	\$0.15
FOX Sports Southeast—only available in certain areas of the U.S.	\$0.99
In-Market Regional Sports Networks Pack HD—where available	\$1.59
MSG HD	\$0.49
MSG+ HD	\$0.50
NBC Sports California HD	\$0.99
NBC Sports Chicago HD	\$0.99
SportsNet New York HD	\$0.99
SportsTime Ohio HD	\$0.99
Spectrum SportsNet HD	\$1.75
YES Network HD: In Market—available to viewers in NY, CT and portions of NJ and PA	\$1.75 (*\$1.50 out of market)

EN ESPAÑOL ADD-ON PACKAGES

EN ESPAÑOL

Antena 3, ATRES SERIES, Azteca, BabyTV, Bandamax, Canal 22 Mexico Internacional, Canal ONCE, Caracol TV, Centroamerica TV, Cine Estelar, Cine Mexicano, Cine Nostalgia, Cine Sony, Cinelatino, CNN En Español, De Película, De Película Clásico, Discovery En Español, Enlace, Discovery Familia, Ecuador TV, Ecuavisa Internacional, ESPN Deportes HD, Estrella TV, FOROtv, FOX life, Go!TV, History En Español, HITN, ¡HOLA! TV, Infomercial Channel Oferta TV, IVC Net, MegaTV HD, Multimedios, Nat Geo Mundo, NTN24, Nuestra Tele, Pasiones, Perú Mágico, SUR Perú, TeleCentro, Telefe, Telemundo (Este), Telemundo (Oeste), Tr3s, TUDN HD, TV Chile, TVE, TyC Sports, UniMás (Oeste) HD, UNIVERSO HD, Univision tlnovelas, Univision (Este) HD, Univision (Oeste), VePlus, VideoRola, ViendoMovies, Vme, WAPA América, ZooMoo

\$1.50/room PER MONTH

MÉXICO PLUS[™]

Azteca, BabyTV, Bandamax, Canal 22 Mexico Internacional, Cine Estelar, Cine Mexicano, Cine Nostalgia, De Película, De Película Clásico, Discovery En Español, Discovery Familia, Estrella TV, MegaTV HD, Multimedios, TeleCentro, Telemundo (Este), Telemundo (Oeste), Tr3s, UniMás (Oeste) HD, UNIVERSO HD, VideoRola, ViendoMovies

\$0.50/room PER MONTH

AMÉRICAS PLUS[™]

Antena 3, Caracol TV, Cine Estelar, Cine Nostalgia, Cinelatino, De Película, De Película Clásico, Discovery En Español, Discovery Familia, Ecuador TV, Ecuavisa Internacional, ¡HOLA! TV, IVC Net, MegaTV HD, Nuestra Tele, Peru Magico, SUR Perú, TeleCentro, Telefe, Telemundo (Este), Telemundo (Oeste), TV Chile, TVE, UniMás Oeste HD, UNIVERSO HD, VePlus, ViendoMovies, WAPA América

\$0.50/room PER MONTH

DIRECTV[®] DEPORTES

ESPN Deportes HD, FOX Deportes HD, Go!TV, TUDN HD, TyC Sports

\$0.25/room PER MONTH

Hospitality & Institutions Rate Card (cont'd)

PROGRAMMING SUBJECT TO CHANGE

EFFECTIVE 1.19.20

INTERNATIONAL PROGRAMMING

FilipinoDirect™*

The Filipino Channel, GMA Pinoy TV, Kapatid TV5, ABS-CBN News Channel, Cinema One Global, ABS-CBN Sports + Action, DZMM, GMA Life TV, Lifestyle Network, MYX and MOR 101.9

\$0.35/room PER MONTH

ItalianDirect™

Rai Italia, Rai Premium, Rai News 24 and Radio Rai

\$0.77/room PER MONTH

TFCDirect™**

The Filipino Channel, ABS-CBN News Channel, Cinema One Global, ABS-CBN Sports + Action, DZMM, Lifestyle Network, MYX and MOR 101.9

\$0.25/room PER MONTH

KoreanDirect™**

SBS HD, KBS World 24, YTN, SBS Plus, TVN, EBS, MBN, TAN, National Geographic Korea, CTS and Radio Korea

\$0.25/room PER MONTH

VietDirect™ Plus*

Film 24H, SBTN, VietFace, Viên Thao, VGN-TV, HONVIETV, TVIET Network, Little Saigon Radio, VIETV and S Channel

\$0.15/room PER MONTH

RussianDirect™**

Dom Kino, Vremya: Retro Channel, Carousel, C1RW and M1 Music Entertainment

\$0.35/room PER MONTH

RussianDirect™ II*

Dom Kino, NTV America, Rossiya 24, RTR-Planeta, RTVi, Vremya: Retro Channel, Carousel, C1RW and M1 Music Entertainment

\$0.40/room PER MONTH

RTR-Planeta A La Carte*

\$0.15/room PER MONTH

TV Japan**

1-500 ROOMS	\$1.26/mo. PER UNIT
501-1,000 ROOMS	\$600/mo. PER PROPERTY
1,001-1,500 ROOMS	\$700/mo. PER PROPERTY
1,501-2,000 ROOMS	\$800/mo. PER PROPERTY
2,001-2,500 ROOMS	\$900/mo. PER PROPERTY
2,501+ ROOMS	\$1,000/mo. PER PROPERTY

JapanDirect™

Nippon TV, NECO International

\$1.50 /room PER MONTH

ChineseDirect™

CTI, Zhong-Tian, CCTV-4, GZTV, CGTN, Charming China, 88TV, 88Films, iCable Financial Info News, Phoenix, iCable and Phoenix Hong Kong Channel

1-999 ROOMS	\$150/mo. PER PROPERTY
1,000+ ROOMS	\$350/mo. PER PROPERTY

MandarinDirect® III*

Phoenix TV, Phoenix InfoNews, CCTV-4, Charming China, CTI and CBO

\$0.13/room PER MONTH

Univision HD & Galavisión

\$0.15/room PER MONTH

Bonus Channels: Arirang and CGTN included with any international package with DIRECTV international dish.

Complimentary Channels: BYUtv, C-SPAN, CTN, Daystar, EWTN, Link TV, NRX, TCT Network, Trinity Broadcasting Network (TBN), The Word Network, World Harvest Television (WHT), Enlace, HITN TV, Hope Channel, CANAL ONCE, Jewish Life Television, BabyFirst TV, Free Speech TV, GOD TV, GEB America, NASA TV
 *Indicates this channel requires a special dish or equipment. These channels require HD equipment and Advanced Receiver-HD. Call 1-800-531-5000 for more information. **TV Japan requires HD equipment and service. Please call 1-800-531-5000 for more information. †Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. ©2020 AT&T Intellectual Property. All Rights Reserved. AT&T, Globe logo, DIRECTV, and all other DIRECTV marks included herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks are the property of their respective owners.



DIRECTV Account #:

(Required when adding or deleting services after account activation)

Commercial Hospitality and Institutions Programming Change Request Form

(Existing Accounts Only)

Please check all that are applicable:

- Add Programming Package
 Delete Programming Package
 Add Add-On
 Delete Add-On

Name of Authorized Officer / Agent & Title

Authorized Customer Signature

Date

Property Name

Contact Name at Property Address

Lodging & Institutions Affiliate Number

Property Address

Email Address

Affiliate Name

City

State

Zip

Unit Count

Property Phone Number

Property Fax Number

Increase Unit Count by _____
 Unit count cannot be reduced utilizing this form.

STAYCAST ADD REMOVE

Number of STAYCAST Rooms (required) _____ Note: Number of STAYCAST rooms not to exceed billable unit count.

Advanced Entertainment Platform ADD REMOVE

NOTE: When adding AEP service, the Additional Services Addendum is required with this paperwork, and at least one COM51 Card must be active on the account.

In the box provided below, please record the receiver and access card information for each programming service that you select including package names if you are adding or deleting a package. If you are adding or deleting a channel in an existing package there is no need to list the package or price per unit. Match each programming service to the appropriate receiver and access card numbers, as each receiver may only be authorized for one programming service. If you wish to order C-SPAN, Disney Channel or Nickelodeon/Nick at Nite, please indicate '1' or '2' (for C-SPAN) and 'E' and/or 'W' (for the Disney Channel and Nickelodeon/Nick at Nite). In addition to any deactivation or change of service fees, if you change your Service package, you may be subject to, and agree to pay, an early cancellation fee if you agreed to a fixed term with DIRECTV in connection with the receipt of any promotional Service offer or the receipt of any DTV Receiving Equipment, and fail to maintain the required Service for the required period of time. FOR DRE CUSTOMERS PLEASE SEE BELOW.

Example:

		Business News	\$0.58	34349[6799]	00001976[1304]	Fox News
A D D	D E L E T E	Package	Price Per Unit	Access card No: (last four digits only)	RID No: (last four digits only)	Channel (not needed for mirrored cards)
<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____	_____	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____	_____	_____



(Required when adding or deleting services after account activation)

**Commercial Hospitality and Institutions
Programming Change Request Form (cont'd)**
(Existing Accounts Only)

Property Name

Example:

<input type="checkbox"/>	<input type="checkbox"/>	<i>Business Nets</i>	<i>\$0.58</i>	<i>34349[6799]</i>	<i>00001976[1304]</i>	<i>Fox News</i>
A D D	D E L E T E	Package	Price Per Unit	Access card No: (last four digits only)	RID No: (last four digits only)	Channel (not needed for mirrored cards)
<input type="checkbox"/>	<input type="checkbox"/>					
<input type="checkbox"/>	<input type="checkbox"/>					
<input type="checkbox"/>	<input type="checkbox"/>					
<input type="checkbox"/>	<input type="checkbox"/>					
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<input type="checkbox"/>	<input type="checkbox"/>					
<input type="checkbox"/>	<input type="checkbox"/>					
<input type="checkbox"/>	<input type="checkbox"/>					
<input type="checkbox"/>	<input type="checkbox"/>					

Total Number of RIDs:

If your selections total more than 15 programming services, please attach a separate page.
 Check here if attaching a separate page. NOTE: For DRE customers please submit separate equipment list with Access Card IDs.